AN INTRODUCTION

HOUSE OF ZIGGIMAY

Niche perfume, composed and bottled by hand in Denmark.



houseofziggimay.com

Small batches, *made by hand.*

A small Danish perfume house. Sigurd Rossel composes every fragrance, then mixes, fills and finishes each bottle by hand, in batches small enough that every one is checked before it leaves.

Two collections. The Classic is what most people wear most days. The Exclusive is where the costlier materials go, with more time in each batch. Nothing is made for men or for women.

30 and 50 ml
EAU DE PARFUM, TWO SIZES

2024
THE FIRST BOTTLES WENT ON SALE

Denmark
COMPOSED AND BOTTLED BY HAND



Sigurd Rossel

He trained at the Grasse Institute of Perfumery, to learn the work properly rather than by guesswork.

He works mostly with wood and oud, with florals and tea notes threaded through them, and prefers compositions that hold their shape. You should still recognise in the evening what you put on in the morning.

A fragrance that forces itself on a room is a failure, however good it smells up close.





03 THE BOTTLE

Heavier *than it looks.*

THE CAP

Ash wood, finished black, after Yggdrasil, the world tree of Norse myth. The finish settles in the open grain, so no two caps are the same.

THE GLASS

White crystal, polished by hand. The weight is deliberate.

THE ATOMISER

A fine, even mist, so a little can go on without soaking the skin.

Made *for ordinary days.*



01

GRASGRÓINN

Green

Air just after rain, over ground the sun has already warmed. The easiest of them all to wear, and it stays close.

CUT GRASS, JASMINE, MUSK, OZONE, SPICE, VANILLA, WOOD



02

VERDANT ZEN BREW

Green

A garden in the morning. Citrus and a little spice to open, then it turns earthy and stays there.

CITRUS, EARTH, SPICE



03

WHITE TEA DEL MAR

Fresh

Bright and coastal: white tea, citrus and salt air. The one to reach for in warm weather.

CITRUS, FLORAL, JASMINE, LAVENDER, MUSK, SEA BREEZE, WOOD



04

LUMINOUS PETAL TEA

Tea

Built around Earl Grey. Bergamot over tea, with vanilla and moss at the base. Bright, but not sweet.

CITRUS, EARL GREY, HERBS, MOSS, MUSK, SPICE, VANILLA

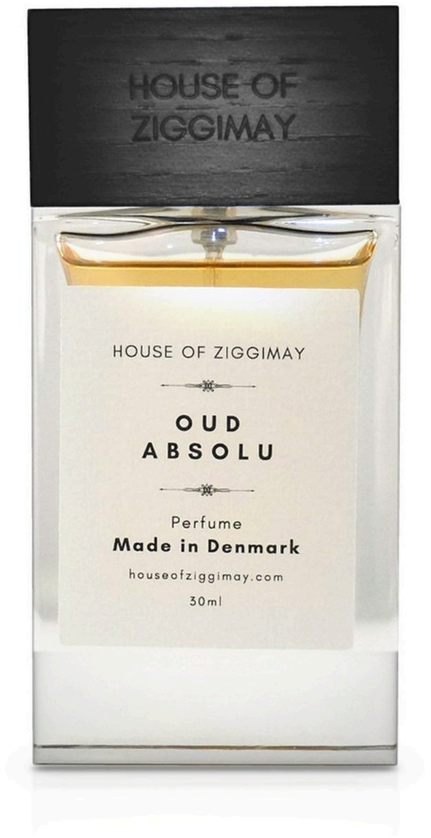
OUD ABSOLU

The dark one.

Bergamot and iris over wood to open. Citrus zest and ylang ylang through the middle. The oud is held back on purpose and arrives as the rest thins out: warm, sweet and woody, with the resin underneath.

The heaviest thing we make, and the one that lasts longest. One press, then wait.

BERGAMOT, CITRUS, IRIS, OUD, WOOD, YLANG YLANG





06 IN THE BOX

What the customer *takes home.*

01 A gift box, white, with the name in gold.

02 The bottle, 30 ml or 50 ml, under its black ash cap.

03 A 5 ml refillable travel atomiser, filled from the bottle as often as they like.

Try them all, *then choose.*

The Discovery Box holds a 1.5 ml sample of each fragrance. Each one is five to eight wearings, which is enough to live with a perfume before choosing a bottle.

Our suggestion in a boutique is to let somebody smell the range, then send them home with the box. The people who come back for a bottle after a week of wearing it are the ones who keep wearing it.



What we bring *to a shelf.*

We choose the shops we work with one at a time, so nothing from this range sits on a shelf down the road at a discount.

Every photograph and every word of ours is yours to use, in the boutique and online.

Small batches. Beyond what is bottled we make to order, and it takes as long as it takes to macerate properly.

You are answered by the person who makes it.

RECOMMENDED RETAIL	DKK	APPROX. EUR
CLASSIC COLLECTION		
30 ml	1 000	134
50 ml	1 400	188
EXCLUSIVE COLLECTION		
30 ml	1 200	161
50 ml	1 600	214
TO TRY FIRST		
Discovery Box five samples	295	40
Single sample 1.5 ml	65	9
Single sample, Oud Absolu	75	10

Retail prices in Denmark, including 25% VAT. A recommendation only: the price on your shelf is yours to set. Trade terms on request. Delivered by road within the EU. Nothing is tested on animals.

THE NEXT STEP

Wear them *for a week.*

Nobody can smell a presentation. Order a Discovery Box and wear them before you decide.



THE PERFUMER

Sigurd Rossel

WRITE TO

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SEE MORE

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